

Planned Giving SCORECARD

Today's Nonprofits & Tomorrow's Planned Giving Programs

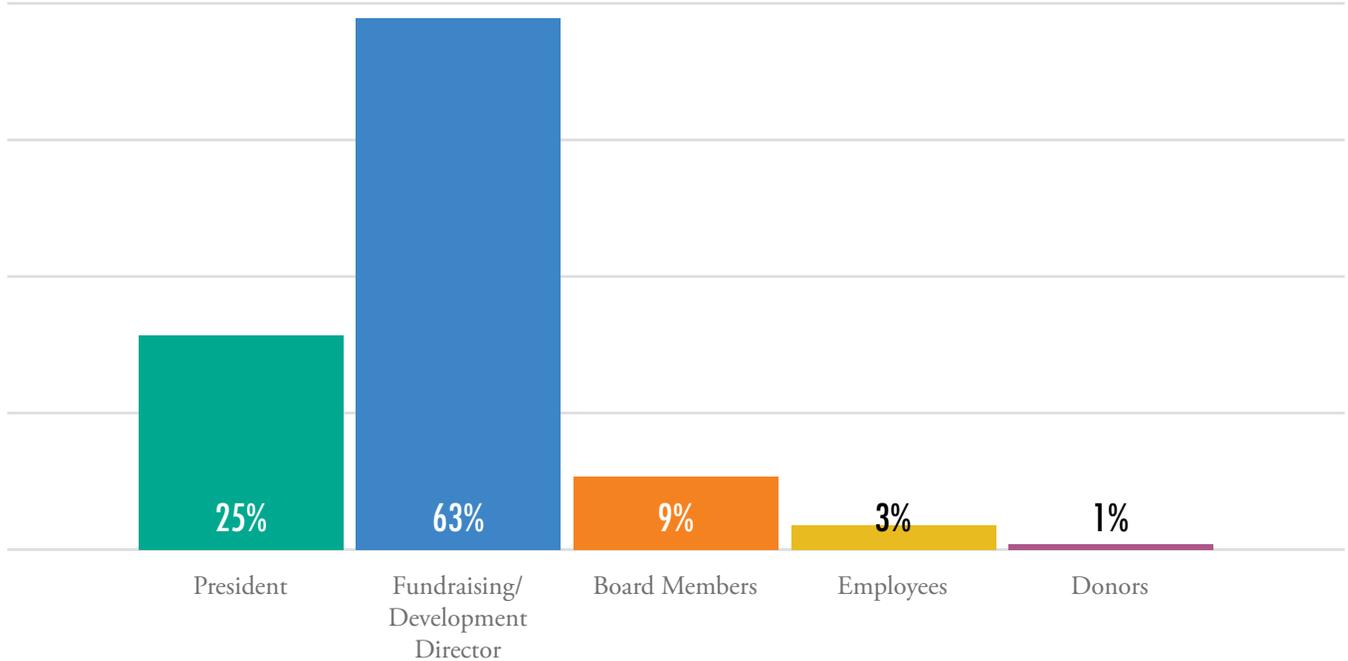
Are today's nonprofits poised to take their organizational giving programs to the next level? As a nonprofit leader, do you wonder if you are ready to begin or, perhaps, improve upon your efforts in ensuring your place within your best donors' legacies? What are the indicators you should be seeking within your organization to accomplish this task?

The tools to answer these questions are within your grasp. Ambassador Advisors is pleased to offer our exclusive *Planned Giving Scorecard*. This online assessment tool can be easily completed by your executive staff, development staff, and board members. By benchmarking your responses against hundreds of other responses, we can help you evaluate your potential for success as well as identify and diffuse problem areas before they derail your efforts.

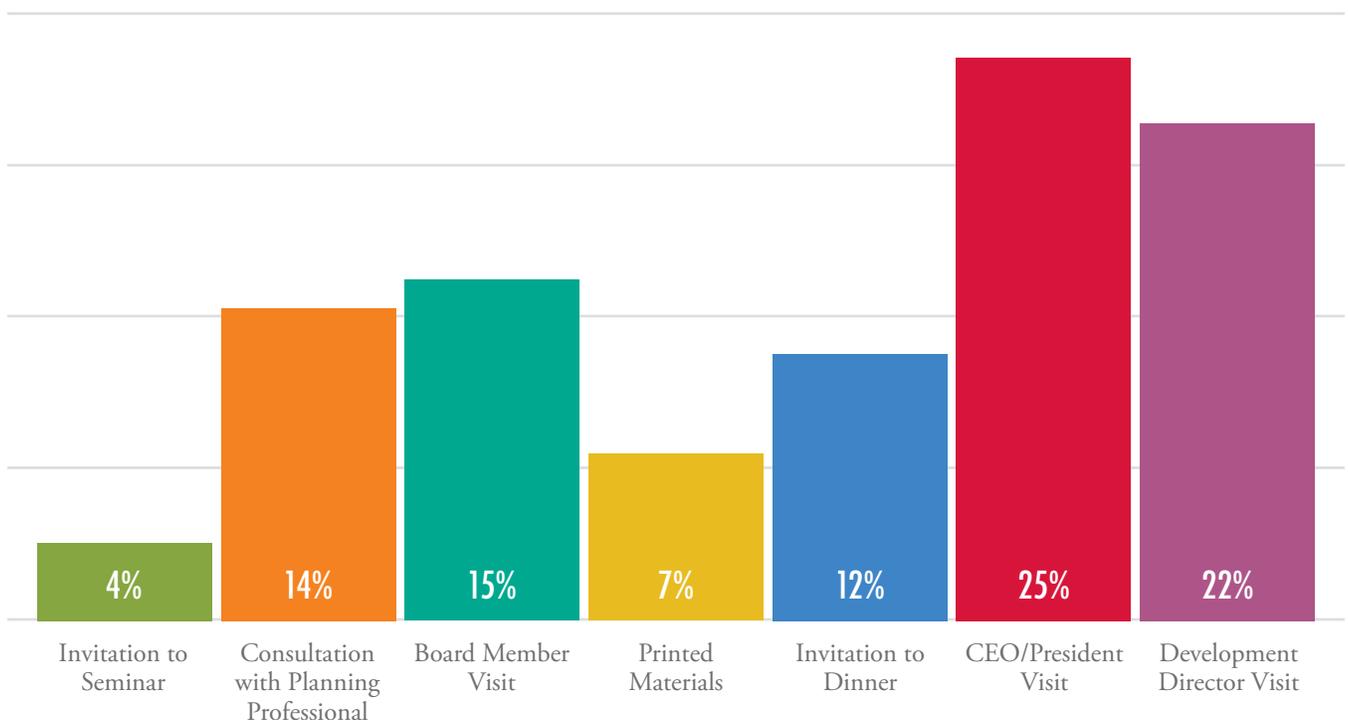
After an analysis and presentation of the results gathered through the *Planned Giving Scorecard*, we will craft recommendations that correspond to your current strengths and challenges. From these outcomes and conversations, we can customize a planned giving program and action plan to fit your needs and goals.

On the next few pages are just a taste of the helpful benchmarking results we have gathered from hundreds of nonprofit leaders.

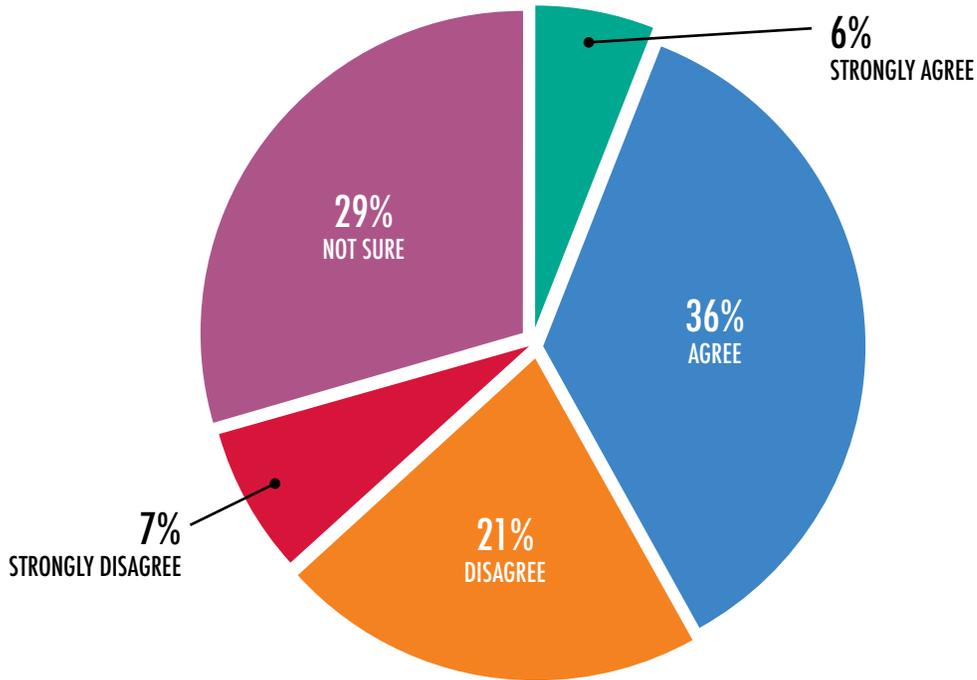
Who do you feel should be most responsible for leading fundraising efforts in this organization?



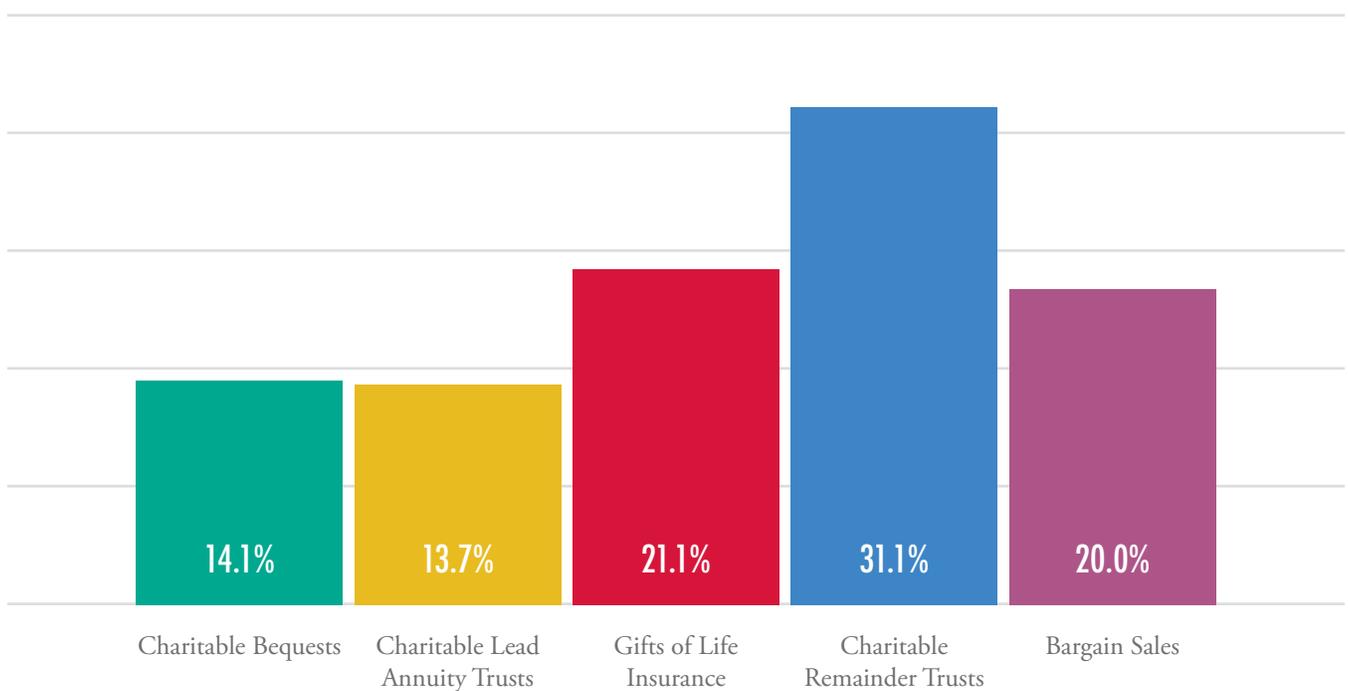
Rate the effectiveness of the following methods for communicating how to provide long-term support to your nonprofit organization.

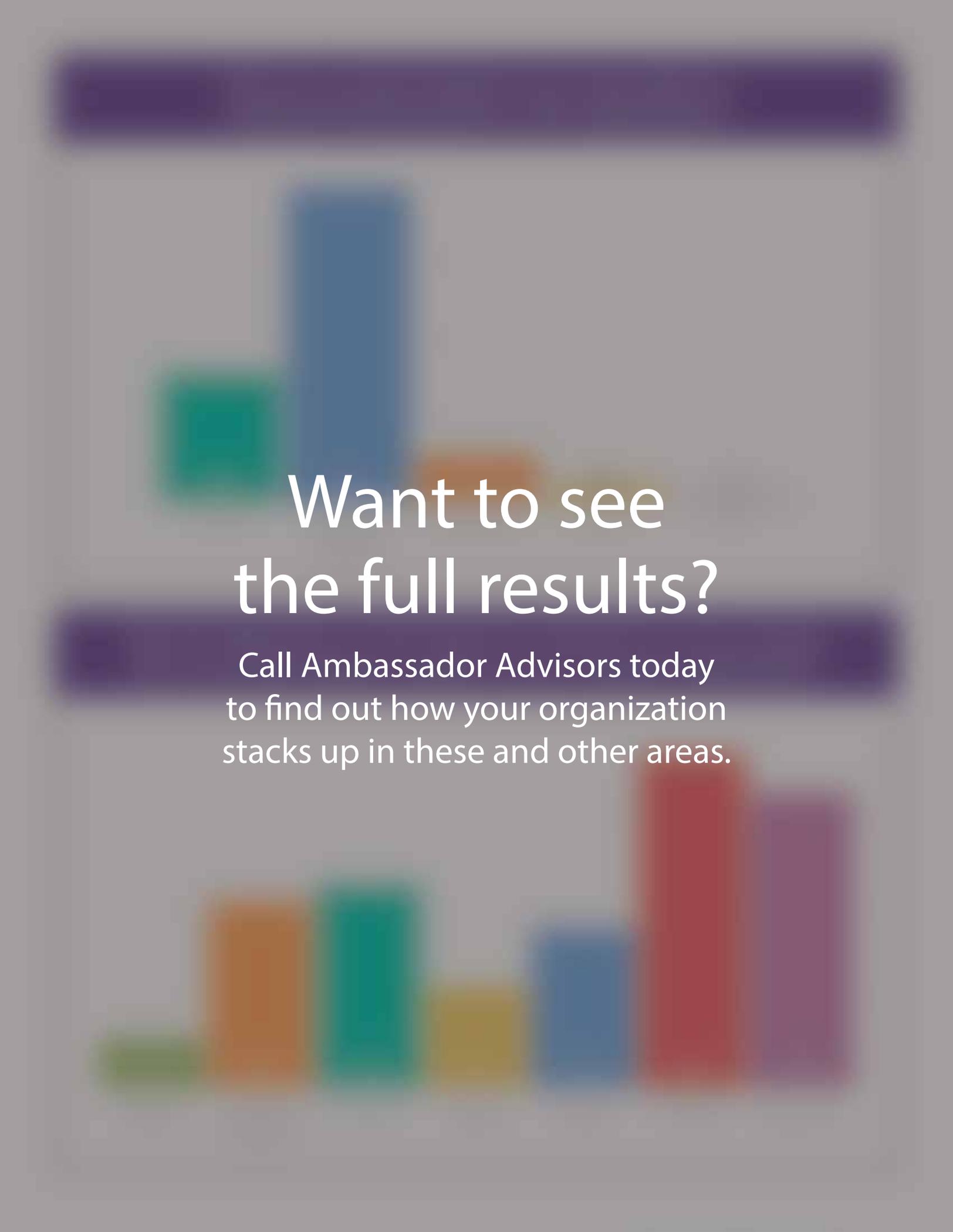


“It would be a wise investment for this organization to pay for our largest donors’ planning in order to enhance long-term and bequest giving.”



Please indicate your knowledge of each of the following planned giving tools.





Want to see the full results?

Call Ambassador Advisors today
to find out how your organization
stacks up in these and other areas.